



EXPERIENCE:

Senior Designer / Art Director | Stagewrite Publishing – Las Vegas, NV | 02.2005 - Present

- Responsible for design and production of full-color, 124-page monthly publication with international circulation, as well as 48-page bimonthly publication
- Coordinated and directed out-of-house photographers and illustrators
- Responsible for design of all marketing collateral and advertising including print ads, brochures and email marketing campaigns
- Designed and produced general look and supporting collateral for annual convention, including: promotional ad campaign, signage, program, show tickets, and branded give-away package for attendees

Graphic Designer | Palmer Advertising – San Francisco, CA | 03.2001 - 11.2004

- Responsible for design and production of a wide variety of advertisements, billboards, direct mail, catalogs, and brochures, as well as website design and online marketing
- Art directed photo shoots, video edits, back-end web implementation and print production of various catalog and brochure projects
- Successfully researched and implemented software solutions to bring a variety of third-party services in-house, including bar-coding of online coupons and bulk emailing / list management
- Responsible for product photography, color correction, and image manipulation
- Performed press checks to insure quality of high volume print jobs

Graphic Designer | Ken Fong Associates – Stockton, CA | 02.2000 - 12.2000

- Designed, and produced a variety of advertisements, direct mail, brochures, and corporate ID
- Redesigned logo and brand identity system for the City of Stockton, and created graphic standards manual to define usage guidelines across a wide variety of applications including vehicles, apparel, print and web

Graphic Designer | The Pacifican – Stockton, CA | 09.1998 - 05.1999

- Developed creative ad designs for a variety of clients focusing on effective communication with target demographics, while working under tight deadlines
- Production/layout of college newspaper under tight deadlines with minimal supervision

FREELANCE:

Brian Landrus – New York, NY | 10.2002 - Present

- Designed artwork for album covers as well as various supporting promotional materials
- Designed and implemented website to correspond with and promote new album release

Mark Anthony Bates, Professional Training and Coaching Consultant – Los Angeles, CA | 7.2007 - 9.2007

- Designed 18-month calendar promoting celeb-reality personality from various VH1 series
- Art directed photo shoot and procured print bids

Empirical Music Company – Berkeley, CA | 10.2003 - 10.2004

- Designed brand identity system for independent record label and managed implementation across a variety of mediums
- Designed and implemented website to promote record label and artist roster

TECHNICAL SKILLS:

- Expert level in Creative Suite – Adobe InDesign, Photoshop, Illustrator, Acrobat, Dreamweaver, Fireworks, and ImageReady; Quark Xpress; Microsoft Office
- Digital pre-press expertise and bulletproof pre-flight knowledge

EDUCATION:

B.F.A. {Graphic Design} | University of the Pacific – Stockton, CA | 09.1996 - 05.2000

References available upon request.

